

Meet the Artists Behind 2022 Plan Brochures

This year, Friday Health Plans wanted to give back to the communities we serve through commissioning art for our brochures. Each selected artist and piece is meant to embody the market it represents. We strive to give back to our communities, especially when it comes to small businesses and local artists. Learn more about the artists and their work:



Moe Gram

Our Colorado and Oklahoma art is by Moe Gram, a multidisciplinary artist from Denver, Colorado who works on canvas, installations, and murals. She is known for her signature color pallet, messaging, and use of juxtaposition to encourage the viewer to absorb and reflect for the betterment of oneself and everyone.

Instagram: @mi-moegram



Tigre Bailando Mashaal-Lively

Our New Mexico art is by Tigre Bailando Mashaal-Lively. From Santa Fe, New Mexico, they create work across a wide range of mediums and disciplines, which has been exhibited around the globe, in North America, Southeast Asia, Europe, and Australia. Tigre is a co-founder of Earthseed Black Arts Alliance in New Mexico.

Instagram: @tigrebailando



Claire Shadomy

Our North Carolina art is by Claire Shadomy, who is an illustrator and graphic designer from Ashville, North Carolina (now living in Seattle). She is known for bold, colorful, and simple designs with lots of personality.

Instagram: @claireshadomy



Davian Chester

Our Georgia art is by Davian Chester. From Columbus, Georgia he is best known as the "Juneteeth Guy" after calling out Google about the lack of a Juneteenth Google Doodle. Davian has made a major social statement with his art by Illustrating the Black Experience. His work has brought awareness and initiated multiple discussions in the African American community.

Instagram: @2real_toons



Pretty Done

Our Nevada art is by Pretty Done, who is a Las Vegas artist who works in abstract freestyle pop art. He uses a mixture of mediums ranging from canvas paintings, spray painted street murals, customized clothing, bathroom designs, and always traditional ink & paper. His designs can be seen on murals, store walls, furniture, apparel and other venues around the world.

Instagram: @prettygone



Jerod DTOX Davies

Our Texas art is by Jerod, a Dallas artist, who takes a passionate approach to creating, fueled by a deeply-rooted attraction for unconventional beauty. Jerod is the founder of THE JUST-US LEAGUE, a freestyle art squad/group of volunteer artists who raise money for charitable causes.

Instagram: @dtoxart

Visit fridayhealthplans.com to learn more about 2022 plans and benefits.